

**Right Sound Your Product**  
**Tuesday, 15 December 2009,**  
**International Digital Laboratory, University of Warwick**

A joint EIS & Warwick IMRC seminar/workshop & exhibition to review the latest techniques that deliver the 'right' results

**Programme:**

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|----------------------|--|
| <b>08:30 - 09:20</b> | <b>Registration &amp; Coffee</b>   |
| <b>09:20—09:30</b>   | <b>Opening Address</b>   |
| <b>09:30—10:00</b>   | <b>"Exhaust Sound Quality Tuning at Jaguar Cars"</b><br><b>Dr Garry Dunne - Jaguar Land Rover</b>  |
| <b>10:00—10:30</b>   | <b>"Interaction of Vibration and Sound Stimuli in Transient Impact Events" (joint paper with Honda)</b><br><b>Frank Syred – Sound &amp; Vibration Technology Ltd</b>                               |
| <b>10:30—11:00</b>   | <b>"Using an On-Road NVH Simulator to deliver firm targets at the concept phase" (joint paper with Roger Williams - NoViSim Ltd)</b><br><b>Paul Speed-Andrews - Nissan Technical Centre Europe</b> |
| <b>11:00—11:30</b>   | <b>Coffee in Exhibition Area</b>   |
| <b>11:30—12:00</b>   | <b>"Improving the Urban Soundscape"</b><br><b>Dr Rebecca Cain - University of Warwick</b>  |
| <b>12:00—12:30</b>   | <b>"Electronic Sound Synthesis - Hybrids, CO<sup>2</sup> Strategy, Brand Engineering and Legislation"</b><br><b>Colin Peachey – Lotus Engineering</b>  |
| <b>12:30—13:00</b>   | <b>"Operational Transfer Path Analysis Method"</b><br><b>Dennis de Klerk – Müller-BBM VibroAkustik Systeme B.V</b>   |
| <b>13:00—14:00</b>   | <b>Lunch &amp; Exhibition</b>  |
| <b>14:00—15:30</b>   | <b>Workshop</b>  |
| <b>15:30 - 15.45</b> | <b>Coffee</b>  |
| <b>15:45—16:45</b>   | <b>Expert Panel Session</b>  |
| <b>16:45</b>         | <b>Closing Address</b>   |



## Engineering Integrity Society

### *Right Sound Your Product*

**Tuesday, 15 December 2009**

**International Digital Laboratory, University of Warwick**  
**9am— 5pm**



**A full list of forthcoming events can be found at**  
**[www.e-i-s.org.uk](http://www.e-i-s.org.uk)**