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Advanced Meeting Notice from the EIS Sound & Vibration Product Perception Group

Tues 15th Dec 2009

Right Sound Your Product!

**Fast track your Product to Market Success by getting
the auditory signature 'right'.**

A joint EIS & Warwick IMRC seminar/workshop & exhibition to review the latest techniques that deliver the 'right' results

Hosted by University of Warwick

Presentations: -

Dr Garry Dunne - Jaguar Land Rover: "Exhaust Sound Quality Tuning at Jaguar Cars"

Frank Syred – Sound & Vibration Technology Ltd - "Interaction of Vibration and Sound Stimuli in Transient Impact Events" (*joint paper with Honda*)

Dr Rebecca Cain - University of Warwick: "Improving the Urban Soundscape"

Colin Peachey – Lotus Engineering: "Electronic Sound Synthesis - Hybrids, CO² Strategy, Brand Engineering and Legislation"

Dennis de Klerk – Müller-BBM VibroAkustik Systeme B.V: "Operational Transfer Path Analysis Method"

Paul Speed-Andrews - Nissan Technical Centre Europe "Using an On-Road NVH Simulator to deliver firm targets at the concept phase" (joint paper with Roger Williams - NoViSim Ltd)

Workshop:-

Evaluate the latest acoustic simulation tools - how best to model the changes that you need to make to your product:

Practical interactive demonstrations using sound and vibration simulators for subjective evaluation

Exhibition:-

See the latest offerings from leading suppliers and discuss your requirements

Expert Panel Session:-

Bring your problems and issues - Get reactions and answers from the panel of experts.

The sound and vibration signature of your product is what the user experiences after the visual impact has diminished. It has a major influence on customer satisfaction and repeat sales.

This one-day event will have a mixed format. It will begin with formal presentations on the subject of recent developments within the S&V product perception field including both automotive and non-automotive applications, followed by an exhibition and demonstrations of sound and vibration 'perception related' tools. It will finish with an 'expert panel' forum, where delegates will have the opportunity to ask questions and receive guidance with problems, or to raise any issues for topical debate. Delegates are likely to be from a wide spectrum of experience, ranging from engineers and managers working within the field, to students and lecturers.



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Registration Form

Right Sound Your Product

Tuesday 15 December 2009,

Tariff:

| | EIS Member | Non EIS Member Includes 1 year's membership to EIS. |
|----------------------------------------------------------------------------------------------------------|-------------------|---------------------------------------------------------------|
| Delegate: | £95.00 + VAT | £125.00 + VAT |
| Student: | £30.00 + VAT | £30.00 + VAT |
| Leaflet Insert in Delegate Pack | £50.00 + VAT | £50.00 + VAT |
| Sponsorship of Event – includes: 1 free delegate space and table top space at exhibition. | £250.00 + VAT | £250.00 + VAT |

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| Name: | |
| Company: | |
| Address: | |
| Telephone: | |
| Email: | |

Please invoice using Purchase Order Number:

I require a certificate of attendance (attendance could count towards your continued professional development (CPD))

Methods of Payment:

You can mail the above form with a cheque made payable to “Engineering Integrity Society” to:
Engineering Integrity Society, 18 Oak Close, Bedworth, Warwickshire, CV12 9AJ.

We also accept the following methods of payment: bank transfer, standing order and PayPal.
For further information please email: lmansfield@e-i-s.org.uk or contact Lisa Mansfield on 02476 730 126.